

# RYAN PALM

DIGITAL GRAPHIC DESIGNER



## GET IN TOUCH

p: 863.608.6605

e: ryanmpalm@gmail.com



## EDUCATION

Flagler College

B.A. Graphic Design

## SKILLS

### ADOBE CREATIVE CLOUD



### CODING



### I Also Know:

UX / UI Design • Email Dev  
Workfront • Salesforce  
Inbound Marketing • Print  
Design • Production Design  
HTML5 Animated Banners  
Brand Identity • Product Design  
Responsive Web Design

## GET TO KNOW ME

My name is Ryan and I'm a digitally focused designer. I am currently seeking to leverage my understanding of interactive and product design to bring intuitive and elegant experiences to users of web based applications and interactions. I hope to expand these talents at a company that prioritizes and recognizes the value of user centered design. I'd like to think I have a good sense of humor and a great taste in music (although that may be a bit subjective).

## MY EXPERIENCE



### PGA TOUR | 2018 - Present

Digital Designer

- Digital & Interactive design for high traffic websites.
- Responsive email design and development.
- HTML5 animated banner ad design and development.
- Assisting in development and execution of int'l campaigns.
- Helped department innovate in the digital space.
- Led department effort to modernize email development.
- Designed graphics for inbound marketing use.



### Freelance | 2012 - Present

UX/UI - Website Design - Art Direction - Brand Identity Developer

#### WORK DURING 2019 INCLUDED:

- UX/UI design on several cryptocurrency tools.
- Created websites for a wide variety of small businesses.
- Led the art direction for a US Congressional campaign.
- Logo design and brand identity development for music festival.



### iContact | 2014 - 2018

Product Designer - Email Design & Development - Marketing Consultant

- UX/UI product design on the iContact email marketing platform.
- Responsive email design & development.
- Assisted internal teams and clients with design strategy.
- Designed graphics for inbound marketing use.
- Maintained and Modernized HTML/CSS Boilerplate Codes.
- Rated a high performer four years in a row in annual review.



### American Crossroads Apparel | 2013 - 2014

Graphic Designer & Production Assistant



### Screenarts & space:eight | 2013

Graphic Designer & Web Designer | Production Assistant